



Economic Development Conference for Non-Profits

This daylong conference is designed for both existing non-profits and those wishing to establish themselves as a non-profit corporation. The conference will provide an in-depth look at the advantages and disadvantages of non-profits, financing and technical resources and examples of successful non-profits.

Addressing the conference will be James E. McGreevey, Governor and William D. Watley, CEO and Secretary of the New Jersey Commerce & Economic Growth Commission.

Reverend Floyd Flake, a former U.S. Congressman and senior pastor of The Greater Allen Cathedral of New York, will give the keynote address and provide insight about the church, which is one of the most innovative non-profit corporations in the United States and is involved in numerous residential and non-residential development projects along with many commercial and social service enterprises.

The focus of the conference will be three workshops to help non-profits.

One workshop will give valuable information for both existing non-profits and others considering incorporating as a non-profit. Participants will learn about the advantages and features of various non-profit legal structures like the 503 (c) (3) from successful and experienced leaders in the field like J.H. Cohn LLP and The Center for Non-Profit Corporations.

A second workshop will give participants examples of successful real estate and commercial development projects in the City of Elizabeth and get other illustrations of successful non-profit projects from Pennrose Properties.

The third workshop will offer participants information on financing opportunities and other resources designed to help non-profit entities grow.



New Jersey Commerce & Economic Growth Commission
20 West State St. P.O. Box 820
Trenton, NJ 08625
609.777.0885

www.newjerseycommerce.org

Economic Development Conference for Non-Profits

July 10, 2003
Sheraton at Woodbridge Place,
Iselin, NJ





**The Honorable
James E. McGreevey**
Governor
State of New Jersey



William D. Watley
CEO & Secretary
New Jersey Commerce
& Economic Growth
Commission



Reverend Floyd Flake
The Greater Allen
Cathedral of New York



AGENDA

Registration/Continental Breakfast 8:00 AM

Conference Overview and Welcome 9:00 AM–9:20 AM

Lesly R. H. Devereaux, *Chief of Staff*
NJ Commerce and Economic
Growth Commission

Opening Address 9:20 AM–9:55 AM

William D. Watley, *CEO & Secretary*
NJ Commerce and Economic
Growth Commission

Workshops

Financing 10:00 AM–11:00 AM

Greg Adkins, *Executive Director*
NJ Urban Enterprise Zone Authority
NJ Commerce and Economic
Growth Commission

Channell Wilkins, *Executive Director*
NJ Community Action Association

Marion Zajac, *Program Manager*
Entrepreneurial Training Institute
NJ Economic Development Authority

Rosita Saez, *Senior Vice President*
Community Development Manager
for New Jersey, New York and Connecticut
First Union National Bank

Sean Closkey, *Executive Director*
NJ Housing and Mortgage Finance Agency

Introduction of Governor

William D. Watley, *CEO & Secretary*
NJ Commerce and Economic
Growth Commission

Governor James E. McGreevey 11:00 AM–11:30 AM

Keynote Speaker 12:00 Noon

The Honorable Floyd Flake
The Greater Allen Cathedral of New York

Lunch 12:00 Noon

Non-Profit Legal Structures 1:00 PM–2:00 PM

James J. Heinze, *CPA*
Managing Partner
J. H. Cohn LLP

James Fruscione
Assistant Director of Business Services
Division of Revenue
Department of Treasury

Linda Czipo
Executive Director
The Center for Non-Profit Corporations

Examples of Successful Projects

Honorable J. Christian Bollwage
Mayor
City of Elizabeth

Richard K. Barnhart, *President*
Pennrose Properties, Inc.

Albert Kelly, *President/CEO*
Tri-County Community
Action Agency Partnership

Repeat of Workshops 2:00 PM–3:00 PM

Directions

From the New Jersey Turnpike

Exit 11 and follow signs to Garden State Parkway North to Exit 131A. This puts you on Wood Ave. South. At the 3rd traffic light make a right turn onto Middlesex-Essex Turnpike. At the 3rd traffic light take another right. This puts you on the right side of Gill Lane, just before you reach the intersection of Route 1.

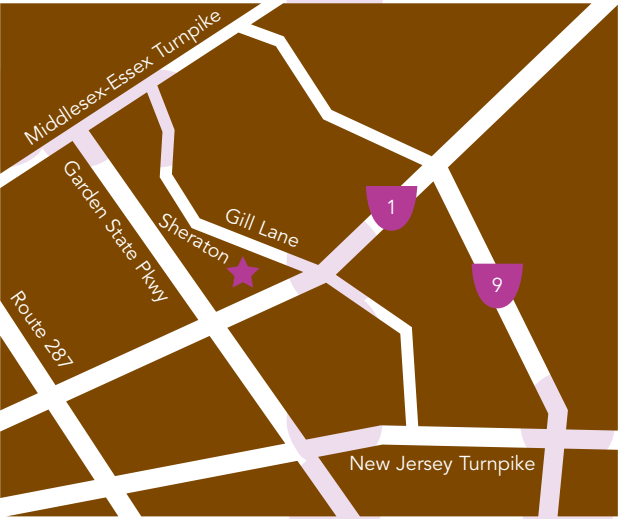
From the Garden State Parkway

Traveling North: take Exit 131A. This puts you on Wood Ave. South. At the 3rd traffic light make a right turn onto Middlesex-Essex Turnpike. At the 3rd traffic light take another right. This puts you on the right side of Gill Lane, just before you reach the intersection of Route 1.

Traveling South: take Exit 130 to Route 1 North. Continue until you see the Sheraton on the left. Go straight through the traffic light and take the Gill Lane junghandle in the right lane. Take a left at the intersections of Gill Lane and Route 1 and turn right into the Sheraton main entrance.

From Route 287 North or South

Take the exit for Route 1 North. Continue until you see the Sheraton on the left. Go Straight through the traffic light and take the Gill Lane jughandle in the right lane. Take a left at the intersection of Gill Lane and Route 1 and turn right into the Sheraton main entrance.



Sheraton Woodbridge
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